

19 Aug 2022



JAF Weekly 1

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Figure 1: What's cooking at The Canonical Art this week?

It has been a busy week so this letter will be short. Things are headed in the right direction with articulation of a business plan, launch sequence, basically, a full cycle model for a business designed with the rigor that one would use to make a commercially successful computer chip, or airplane, etc. I am writing my documents in \LaTeX now so that is better too! :)

I have put a lot of effort into some technical payloads (that's the secret bits at an early start-up like this). The nice thing about working in an engineered environment (and one that I engineered) is that all the pieces fit together. I have a road map of all the steps to do the research, get the resources, execute, deliver, rinse and repeat. By careful design, the executive cockpit contains risk metrics, and my proprietary articulation of the sufficient statistic.

The pictures below include art that I wish to release to the public that I created this week. Some commentary is sprinkled throughout.

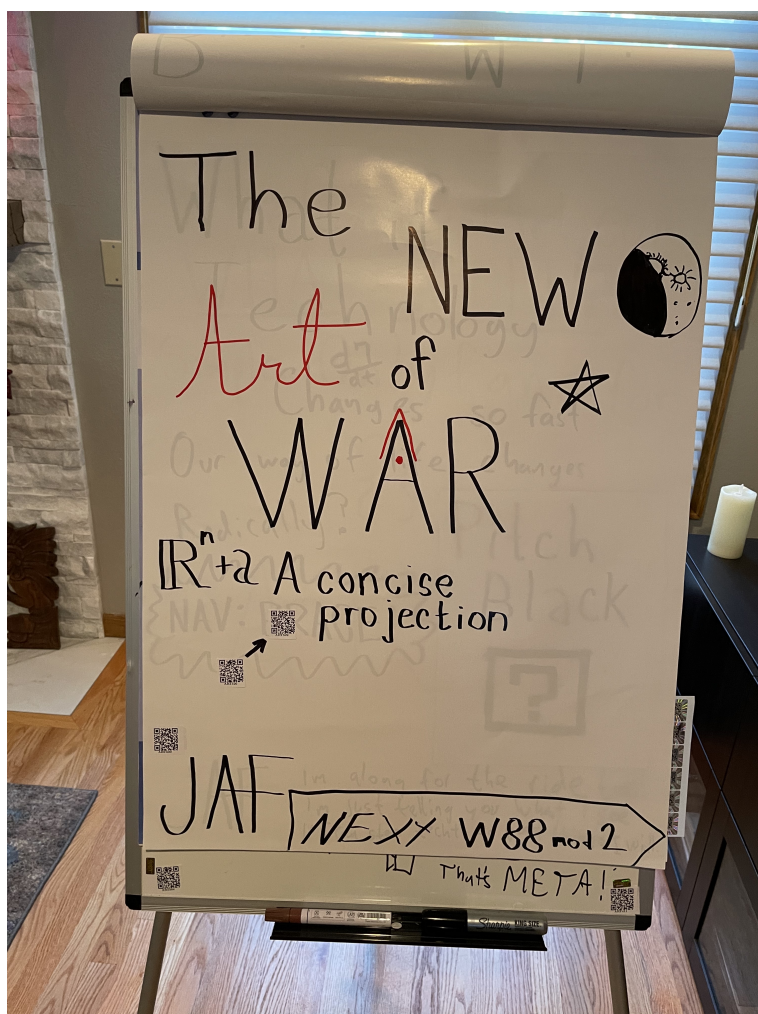


Figure 2: The New Art of War

I studied Sun Tzu and others this summer. The arts of war and peace change with technology. Technology changes society which changes technology. Art in Figure 2 suggest a way to articulate new realities. The world is changing; interpret it how you wish; I am just reading the news.

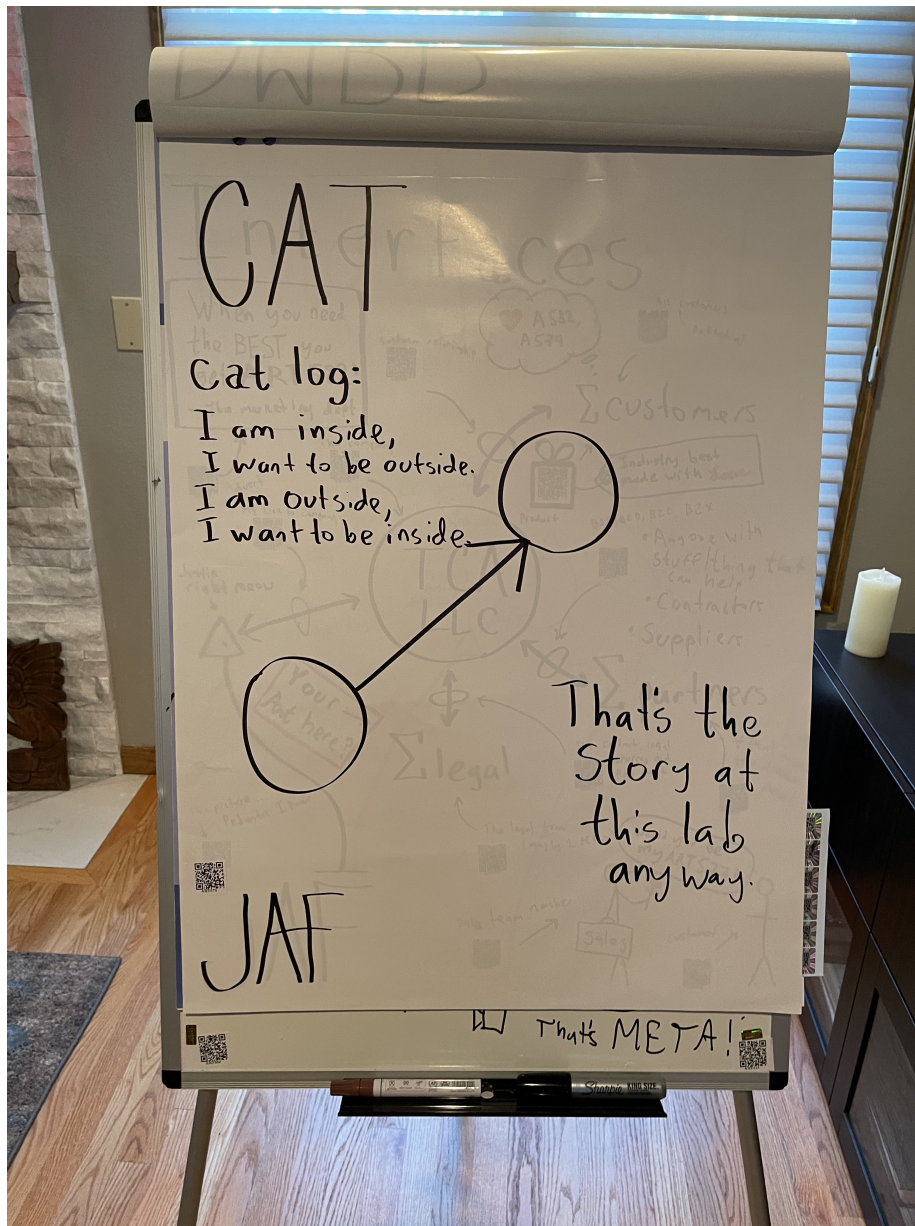


Figure 3: Cat

The cat in Figure 3 creates a log of its life by using the tool described at <https://man7.org/linux/man-pages/man1/cat.1.html> to append his/her current state to the log.

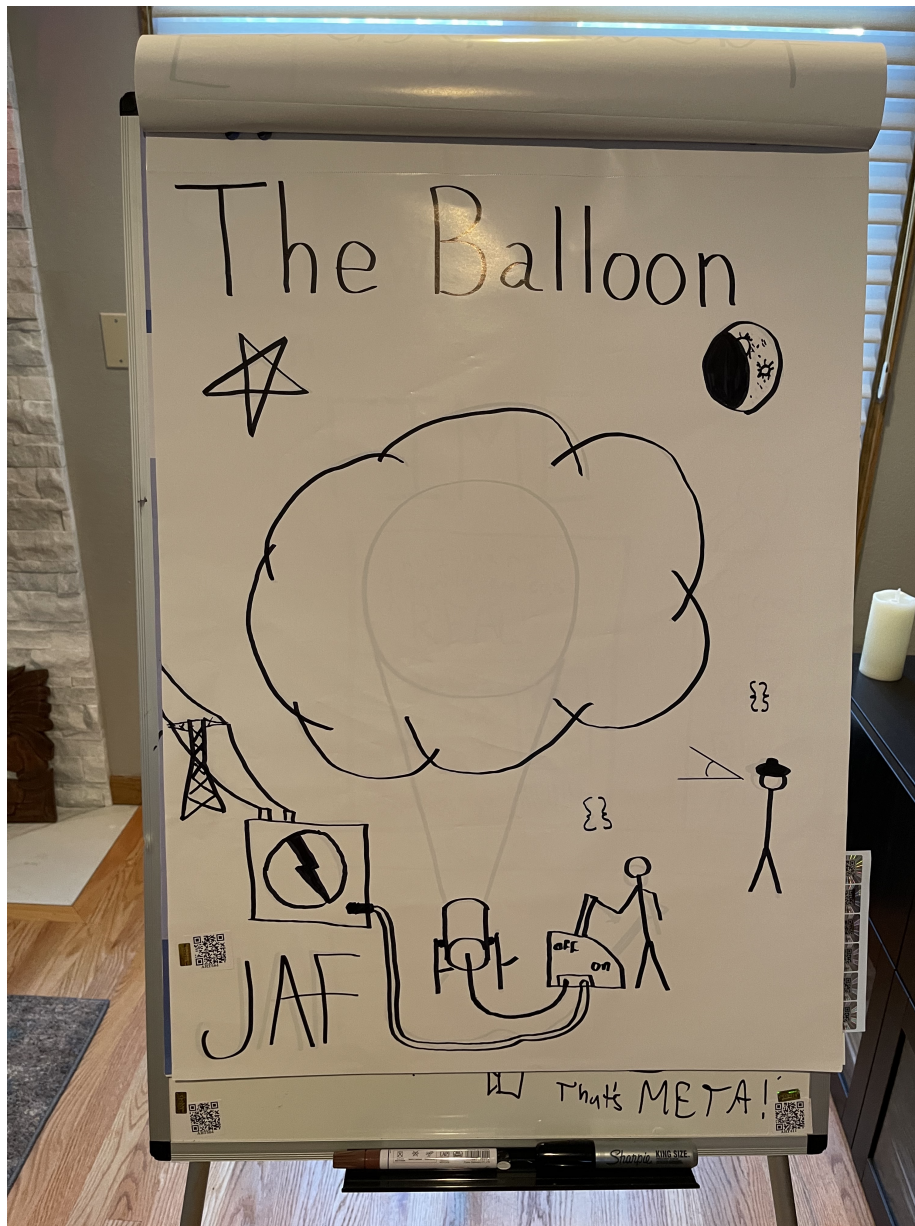


Figure 4: The Balloon

Sometimes we may wish to say something without attribution. The balloon can be seen by many but only those close to the release know the origin. Stay tuned for a stop frame animation starting at Figure 4 if I ever have the time.

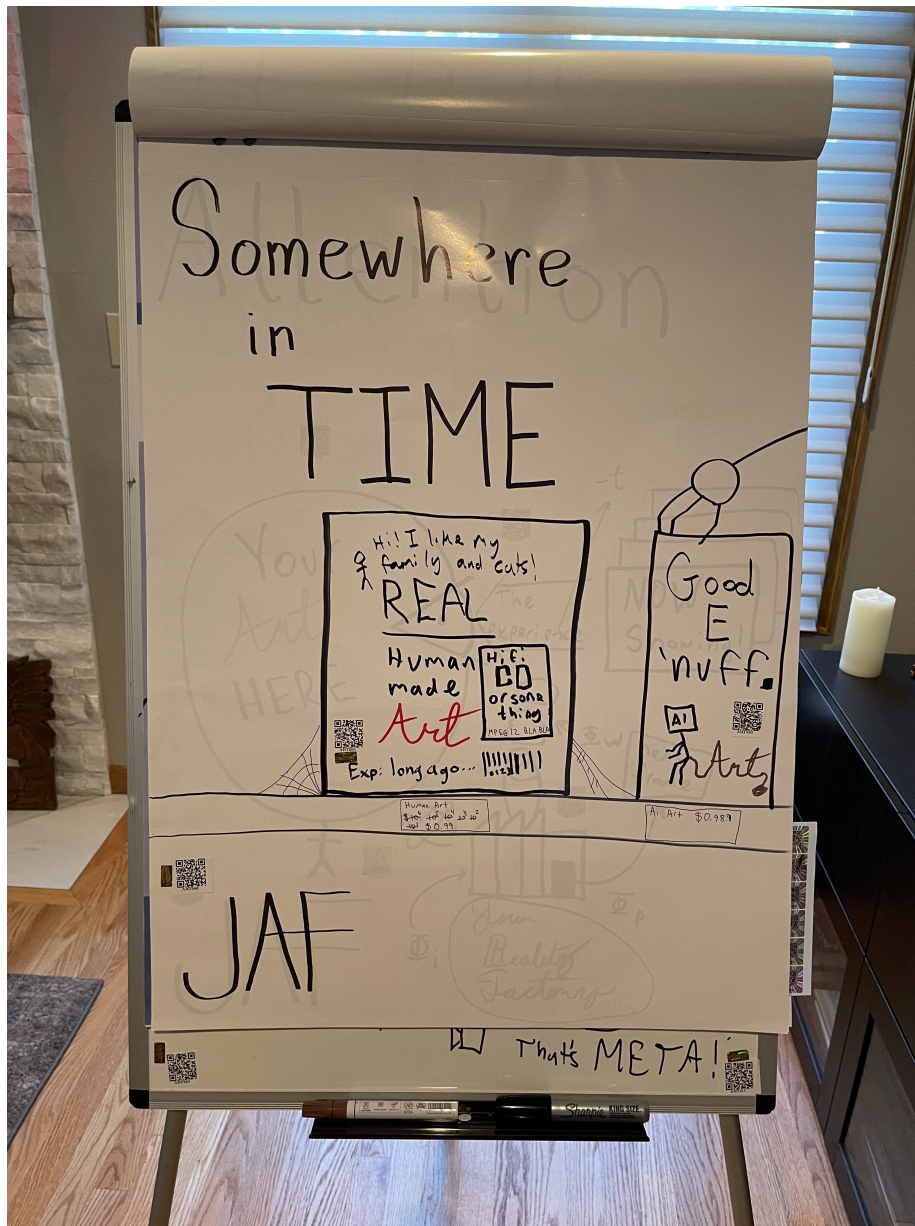


Figure 5: Somewhere In Time

AI is amazing. AI is a human creation. AI can help. AI can hurt. If you design AI make sure it is doing *good*. Figure 5 depicts a human made product being passed over for a slightly cheaper AI made product.

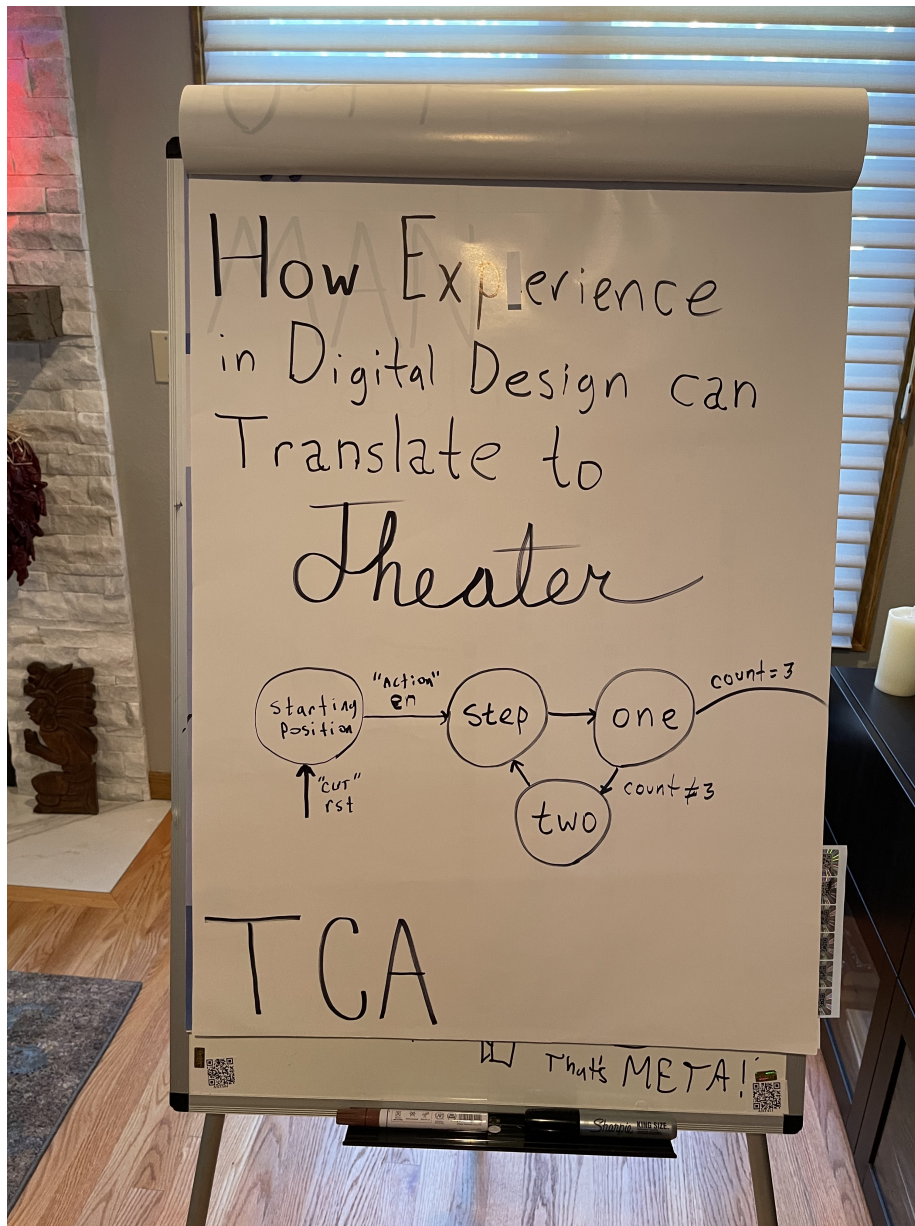


Figure 6: How Experience in Digital Design Can Translate to Theater

Figure 6 depicts a state-machine like those used in digital systems but with labels that relate to theater. The implications are left to the reader.

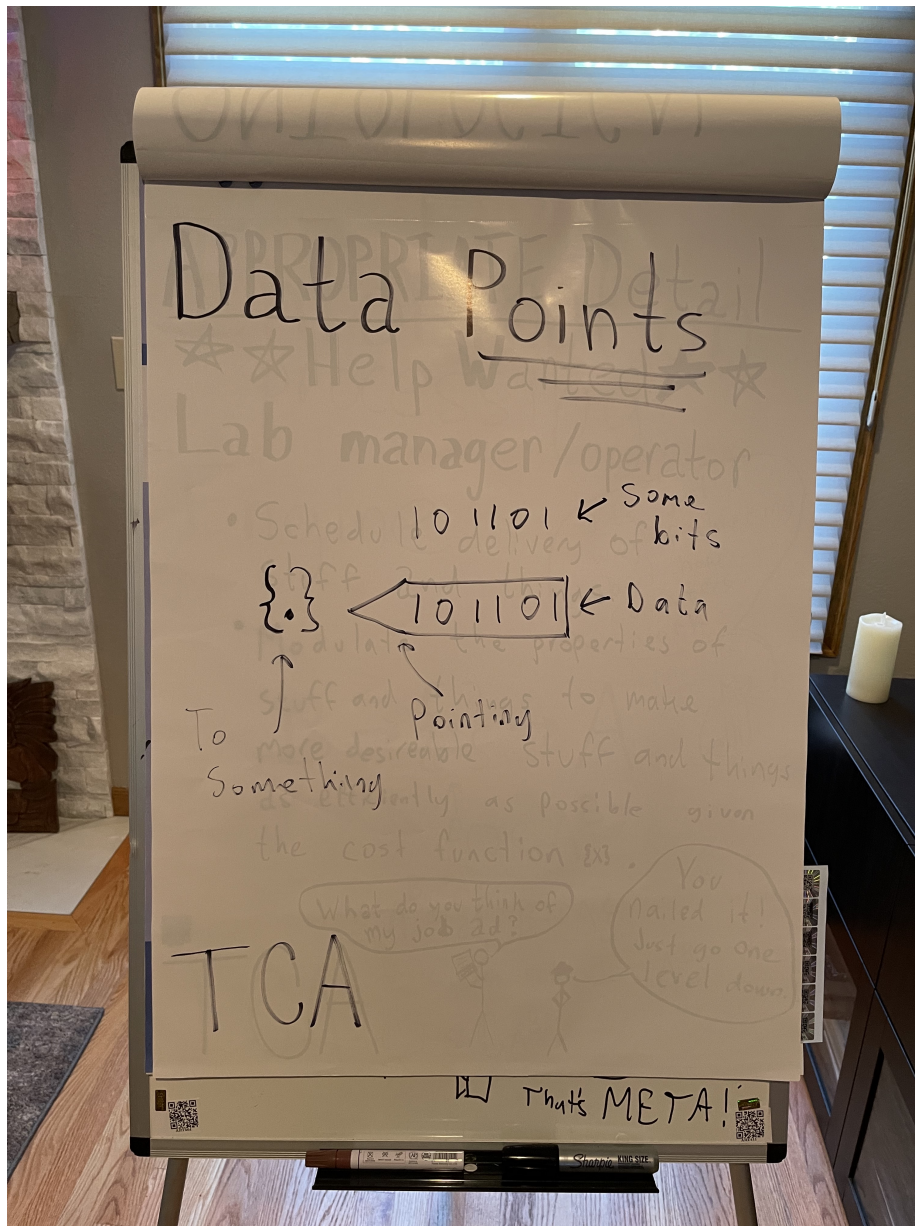


Figure 7: Data Points

Some will appreciate this → Figure 7

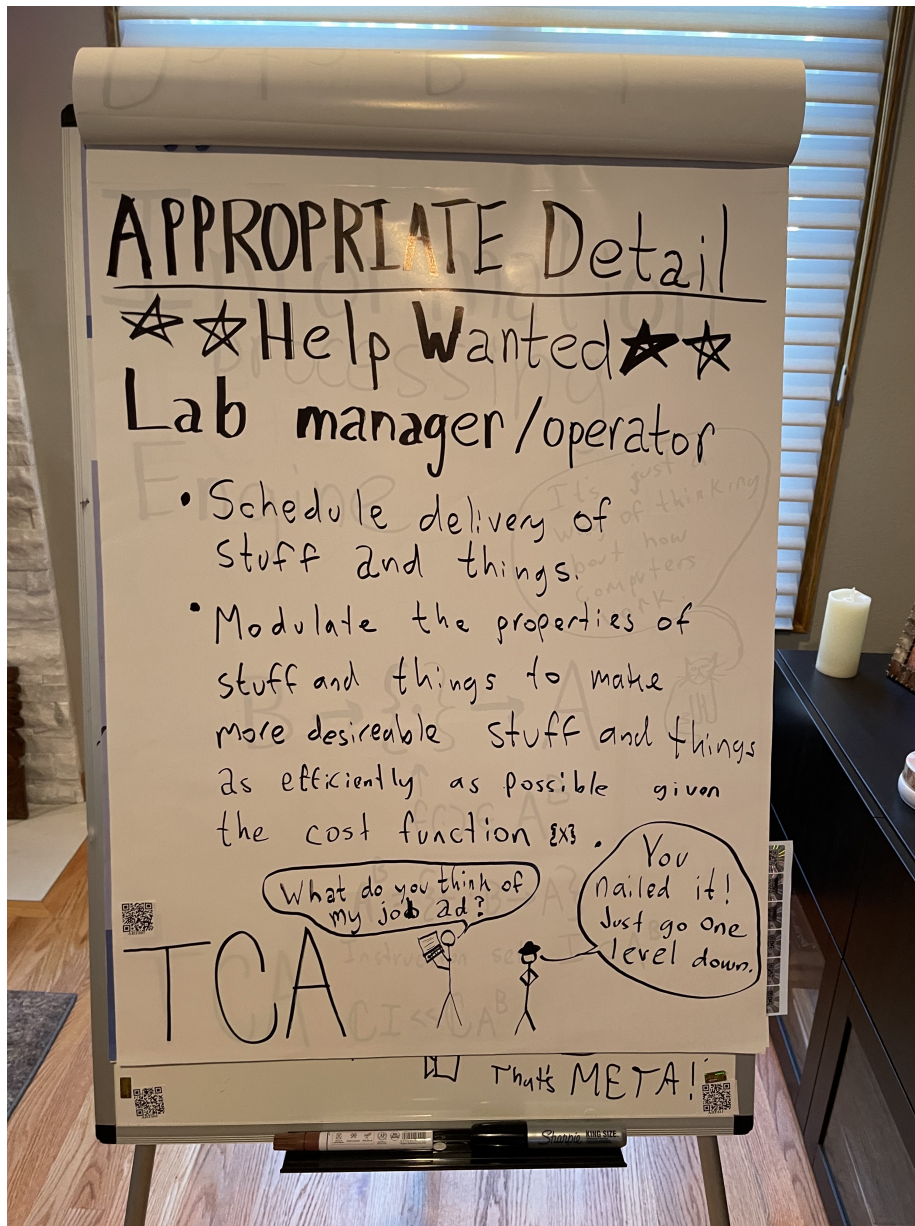


Figure 8: Appropriate Detail

You can say it right but not say enough (see Figure 8). You can say it right and say too much. You can not say it right. Say it right, and say enough.

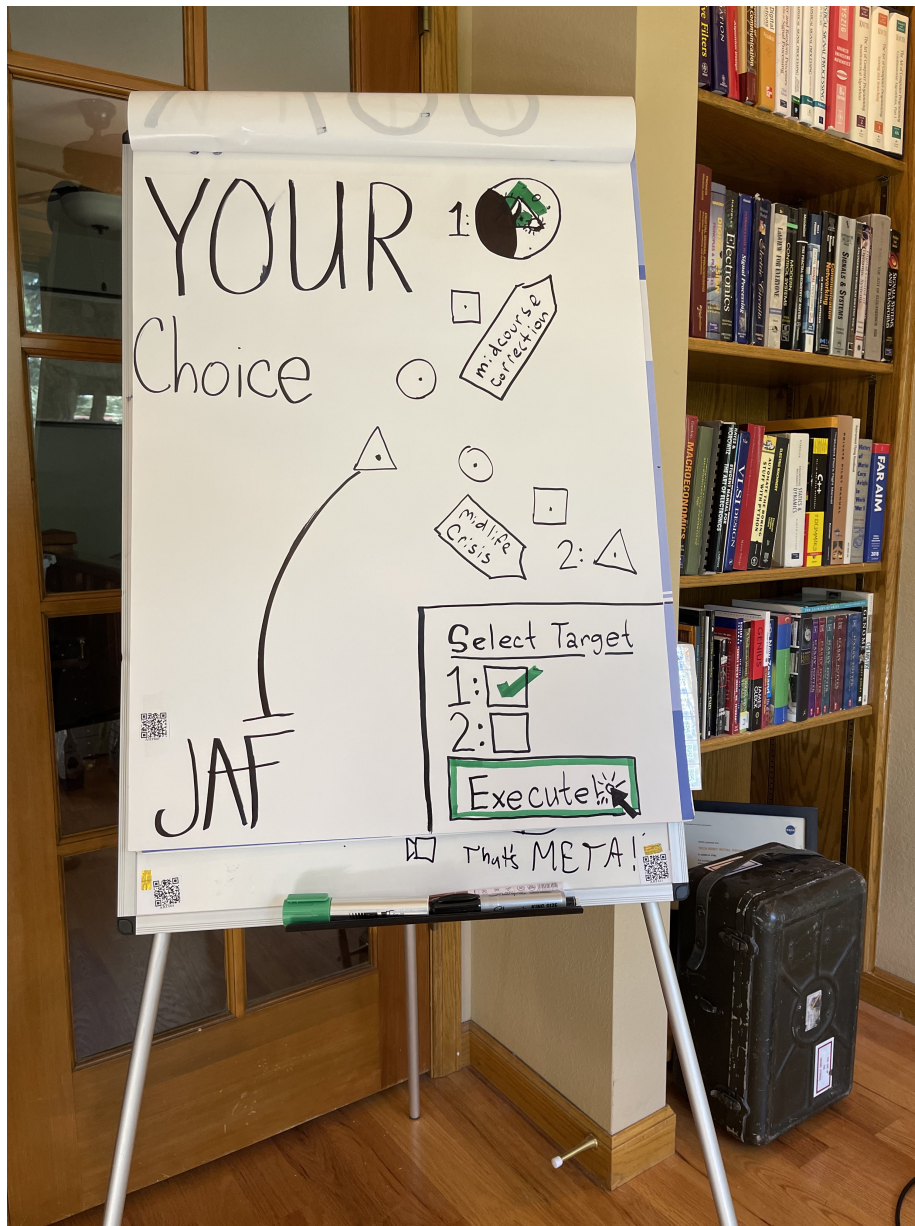


Figure 9: Your Choice

Wherever you are, there you are. You can choose how you navigate your life. You don't hold all the keys, but if you have been dealt a hand that will keep you here for a bit then you can do amazing things. Figure 9 articulates a choice many of us will or have faced.

Finally, I made some art with [DALL-E-2](#), stay tuned for results. Click here to be added to the email list! →subscribe@thecanonicalart.com